

# Bluff Country Co-op Board Meeting Minutes

Monday, April 10, 2016

5:30 pm – 8:00 pm

Faith Lutheran Church

Attendees: Dawn Schreiber, General Manager, Melissa Gordon, Jason Strangstalien

Board Members Present: Lynn Carlson, John Chernega, Rachel Kimman, Mary Kirk, Ann Lichliter, Aurea Osgood,

Board Member Absent: Charlotte Roraff

Board Member Tardy: Diane Leutgeb Munson

TOPIC	DESCRIPTION	ACTION/OUTCOME		
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		Yay	Nay	Abstain
Task Review	<ul style="list-style-type: none"> <li>All tasks were completed.</li> </ul>			
Review March Minutes	<ul style="list-style-type: none"> <li>No changes were made.</li> <li>Ann motioned to approve the March board meeting minutes. John seconded.</li> </ul>	6	0	0
GM Monthly Update	<ul style="list-style-type: none"> <li>Earth Day will be held at East End Rec Center. Rather than serving food, BCC will be focusing on education this year. Contact Dawn if you are interested in wearing a banana suit.</li> <li>The drop in our active member count is due to cleaning up the membership database.</li> <li>Melissa spoke about the Co-op at Watlow's all-staff meeting.</li> <li>John Richmond mentioned the Co-op during his performance a Ed's.</li> </ul>			
GM Monitoring Report	<ul style="list-style-type: none"> <li>Dawn wants to better use social media to connect with members.</li> <li>Going forward, we need to develop a system for recording the number of people in attendance at the AMM.</li> <li>Aurea motioned to approve the GM Monitoring Condition. Rachel seconded.</li> </ul>	6	0	0
Review Survey Results: C2 The	<ul style="list-style-type: none"> <li>There was one "strongly disagree" to Q1; however, there was not an accompanying comment and no one spoke up during the discussion, so the board chalked it up to someone misreading the question.</li> </ul>			

Board's Job/Review of Policy rewrite	<ul style="list-style-type: none"> <li>A director asked for an example of assigning responsibility (Q3). Our task list is an example.</li> </ul>			
Policy: Meeting Guidelines for Guests	<ul style="list-style-type: none"> <li>Aurea will make formatting changes, and the board will vote on this policy at the May meeting.</li> </ul>			
Board Compensation/Board Budget	<ul style="list-style-type: none"> <li>Option 4 was added.</li> <li>Board members restated their favored option: <ul style="list-style-type: none"> <li>Ann: 4A</li> <li>Lynn: 4A</li> <li>Rachel: 4A</li> <li>Mary: 4A</li> <li>John: 2B</li> <li>Diane: 2B</li> <li>Aurea: anything.</li> </ul> </li> <li>Rachel made a motion to approve option 4A. Lynn seconded.</li> </ul>	6	0	1
Committee Updates	<ul style="list-style-type: none"> <li>Member Outreach Committee <ul style="list-style-type: none"> <li>All AMM costs will be paid by the Member Outreach Committee.</li> <li>Member Outreach budgeted for additional expenses, which could include events, prizes, mailings, etc.</li> <li>AMM will be held last Thursday in October, 10/27.</li> </ul> </li> <li>Social Equity Committee <ul style="list-style-type: none"> <li>Social Equity Committee is looking at a couple funds to establish a non-profit. <ul style="list-style-type: none"> <li>Southern MN Initiative Foundation. We would need to contribute \$5K. This is MN-based, but no matching. 7% growth.</li> <li>Twin Pines Cooperative Foundation. Cooperative community fund based in CA. Initial \$5K, which they match. \$3K/year contribution after that. They only invest in co-ops. They charge 1%, and advertise 3-5% growth per year. If we go with Twin Pines, we would need to change the by-laws.</li> </ul> </li> </ul> </li> <li>Project Committee <ul style="list-style-type: none"> <li>Trying to figure out how to finalize financing.</li> <li>Looking into member loans.</li> <li>This Wednesday evening the Project Committee is hosting a focus group with members who gave</li> </ul> </li> </ul>			

	<p>member loans last time. The purpose of the group is to find out whether introducing member loans might be a practical way to get the rest of the funding.</p> <ul style="list-style-type: none"> <li>○ Member loans would be available to WI residents.</li> </ul>			
Expansion & Capital Campaign Updates	<ul style="list-style-type: none"> <li>• Cannot move forward until financing is complete.</li> </ul>			
Long Term Plan for Expansion – Discussion for Ends	<ul style="list-style-type: none"> <li>• The group discussed End 1, and decided that we should discuss all the ends together.</li> <li>• The trend right now is to have pithy statements (3-4 words) that catch people’s eye and capture the essence of the end, as well as a longer explanation. This is particularly useful in marketing, where it’s difficult to design more than a few sentences of text.</li> <li>• The goal is to discuss the ends over the next few board meetings and possibly finalize them at the next board retreat.</li> <li>• Aurea will send our ends, and Ann will send Joel’s documents.</li> <li>• Dawn will bring big post-its to next meeting.</li> </ul>			
Meeting Adjourned	<ul style="list-style-type: none"> <li>• Meeting adjourned at 8:04PM.</li> </ul>			

TASK	RESPONSIBLE PARTY
Edit D2 statement #1 of the policy register and make it into two sentences. Try to find other version of policy register.	Lynn
Make formatting changes to visitor guidelines.	Aurea
Add line on agenda for visitors.	Ann
Reminder: Put minutes in committee folder, not in board packet.	Committee Chairs
Send ends to the board.	Aurea
Send Joel’s documents about ends to the board.	Ann
Bring big post-its to next board meeting.	Dawn